

SARAH PALAGY

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Summary

UX Designer with 3 years of industry experience working with notable companies (ex. Figma, Expedia, Kohl's) across 7 long-term projects. Highly skilled in user research, leading workshops, verbal & written communication, as well as innovative, cross-platform UI design.

Technical Skills

Skills User Research, Visual Design, Prototyping, Workshops, Communication
Tools & Technologies Figma, Sketch, Adobe Creative Suite, HTML5, CSS, JavaScript

Professional Experience

Design Contractor February 2023 – March 2023
Figma West Lafayette, IN (Remote)

- Designed graphic design assets for Figma's global marketing campaign to increase brand awareness and engagement for their audience of over 500K+ followers
- Delivered designs (3), promotional video (1), and design process documentation
- Demonstrated technical proficiency in creating design systems, auto layouts, and component libraries

Lead UX Designer August 2022 – December 2022
Expedia Group West Lafayette, IN (Remote)

- Led a 16-week UI redesign project that effectively incorporated sustainability information while empowering users to make environmentally conscious decisions.
- Led design of key screens (9), MVP (1), workshops (3 engagements), and client communication
- Delivered a hi-fidelity prototype (20+ screens), wireframes (40+), and usability testing results
- Designed iteratively through agile design methodologies and applying testing insights
- Affiliated with Purdue University

Product Designer June 2022 – August 2022
Kohl's Milwaukee, Wisconsin

- Designed a 10-week data visualization build for logistics stakeholders aiming to identify supply chain risks, reduce user toil/operational costs, and increase revenue.
- Delivered a functional minimum viable product (MVP), wireframes (12), and research report.
- Led user research (stakeholder interviews, workshops, testing), visual design, product strategy, and client communication.
- Collaborated with a multidisciplinary team of design, product management, engineering, and data science to design a product end-to-end.

UX Designer August 2021 - December 2021
Cerner Corporation West Lafayette, Indiana (Remote)

- Designed a 16-week UI project aiming to build a mobile healthcare app that simplifies pre and post appointment data management.
- Affiliated with Purdue University

Lead UX Designer May 2021 - August 2021
The Purdue OWL West Lafayette, Indiana (Remote)

- Led a 12-week UX/UI redesign for Purdue's English department aiming to improve user experience.
- Delivered a UI Design system (40+ components), 2 Figma prototypes (900 screens), and research report
- Functioned as both product manager/lead designer, championing product development strategy, design of key screens (12), workshops (2), and user acceptance testing.

Education

Purdue University West Lafayette, Indiana
• Bachelor of Science in User Experience Design Expected Graduation May 2023
• Certificate in Collaborative Leadership GPA: 3.8